

JEAN TRAN

JNTRN.COM

HELLO@JNTRN.COM

Loves to investigate the complexities before iterating on a simpler narrative. Values the quality of impact over quantity of outputs.

Good ideas may come in different forms and sources—let's make things together!

EDUCATION

UNIVERSITY OF THE ARTS
Philadelphia, PA
2007 – 2011

BFA in Graphic Design
Randee Berman Memorial
Award recipient—excellence
in graphic design, 2011

GENERAL ASSEMBLY
New York, NY
2015

Front-End Web Development
Course

SKILLS

- » User research
- » Usability and A/B testing
- » Wireframing & Prototyping
- » HTML & CSS
- » Design systems
- » Animation & Interaction design

TOOLS

- » Figma
- » Adobe Creative Suite
- » Sketch
- » Jira

EXPERIENCE

DROPBOX
Product Designer IC 4 (Contract)
July 2023 – December 2024

Led strategic cross-functional workshops with stakeholders, conducted extensive competitive analysis and audits for upper funnel initiatives across Dropbox's standalone products like DocSend and Sign.

Led and launched DocSend's new VDR analytics experience, Sign's new Template Gallery, and optimized Sign's mobile-friendly signer experience, and their B2B API workflows. Mentored designers in design ideations and strategy.

PATREON
Senior Product Designer (Contract)
May 2023 – July 2023

Designed experiments to drive Member Acquisition and Retention. Led the design work in defining Patreon's core vision for a notification system and experience for both creators and memberships.

SPOTIFY
Senior Product Designer
February 2019 – 2023

Worked cross-functionally to define B2B strategies for product growth. Improved activation, scaled systems and features to drive international market expansion. Delivered first localized experience for new markets.

Led discussions in optimizing internal operations and toolings to support business growth.

YIELDMO
Lead Product Designer
February 2016 – 2019

Led the Product Team in identifying challenges and defining product strategy, and implemented format and application deliverables.

Improved a human-centric and data driven culture by introducing formal user research practice.

Formalized company-wide design philosophy and principles.

BAUBLEBAR, INC.
Senior UX/UI Designer
May 2014 – January 2016

Designed and managed the responsive redesign of the website and all major feature additions. Led usability testing into product workflow.

Liaised with front-end engineers and creative team in defining design systems to maintain a consistent visual language and quick development.

FLUGER DESIGN, LLC
Designer
May 2013 – 2014

OPTO DESIGN
Freelance Designer and UI Developer
February 2013 – May 2013

AVENUE MARKETING & COMMUNICATIONS
Graphic Designer
September 2011 – December 2012